TAYYAB MALIK

WEB/MOBILE/PRINT DESIGNER

www.behance.net/tayyab-designer

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PROFILE

I have been a creative designer and a web developer Since 2013. With a focus on User Experience, I have become adept at creating clean and user-centeric interfaces. Command over all popular design software packages coupled with my knowledge of the latest front-end frameworks makes me a perfect fit for your next design project.

EDUCATION & CERTIFICATIONS

BACHELOR IN FINE ARTS

Allama Iqbal Open University, Lahore

2011 - 2015

MATRICULATION

Al-Faisal Model High School, Lahore

2007 - 2009

INTERMEDIATE

Gov. College for Boys, Lahore

2009 - 2011

MOBILE DEVICE REPAIR AND MAINTENANCE

Brains College, Walton Road, Lahore

2010

CHEF COURSE SUSTAINABLE AND SEASONAL COOKING

Holiday Inn, Malll Road, Lahore

2014

FRONTEND

- HTML 5
- CSS3
- Bootstrap
- Responsive Layouts
- Foundatuon

CMS

- WordPress Theming
- Carrot CMS

TAYYAB MALIK

SKILLS

- UI/UX and Product Designing
- Design Thinking
- Wireframe Creation

- Front End Coding
- Problem-Solving
- Team Management

- Web Design
- WordPress Theming
- Strong Communication

SOFTWARES

- Adobe Photoshop
- Figma
- Invision
- Adobe Animate cc

- Adobe Dreamweaver
- Adobe InDesign
- Adobe Illustrator
- Coral Draw

- Google We designer
- Balsmiq Mockups
- Swish Max
- Adobe Xd

The Only Source of Knowledge Is Experience

EXPERIENCE

Albert Einstein

SENIOR UI/UX AND PRODUCT DESIGNER

PureLogics | Lahore

Dec 2022 - Continues

PureLogics

- I am directlly working on clients projects as a product owner and UI/UX designer.
- I have designed a very famous app BABA FOOKA (fb and Android), Bakra Eid and Maasi Breako and few more...

TAYYAB MALIK

CREATIVE DESIGNER

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DESIGN TEAM LEAD

CrecenTech Systems | Lahore

Apr 2022 - Nov 2022

- Website Design, UI/UX, Print Media, Social Media Designing
- Manging a small Team of designers
- Redesigned their existing company website
- Worked on Figma, Photoshop, Illustrator, Google Webdesigner and other design tools.

DESIGN TEAM LEAD

Systems Ltd. | Lahore

July 2018 - Mar 2022

- Sales Oriented landing pages design
- Designed Social Media Posts for Visionet Systems ltd. and their Local and internation clients
- Deigned PPT's, Logo, Print Media, Landing pages, Brand Identities and Standees etc

SENIOR GRAPHICS DESIGNER

Offneo Pvt ltd. | Lahore

Oct 2017 - Jun 2018

- As a lead designer at offeneo my responsibilities was to design landing pages, social media posts, apps and Print media designing for our clients

CREATIVE DESIGNER & FRONT-END DEVELOPER

OneClout | Lahore

Aug 2012 - July 2013

- Designed landing pages, Brand identity, Website templates
- Worked with team of developers to fullfill all the creative needs for their AdClout Project.

TAYYAB MALIK — CREATIVE DESIGNER

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GRAPHICS DESIGNER (PART TIME)

Alkhidmat Foundation | Lahore

Mar 2011 - Jun 2011

- Designed charity campaigns
- Social media posts designing
- Digital ads designing
- Website management

SENIOR UI/UX DESIGNER

Maavan Corp | Lahore

July 2013 - June 2016

- Designed Logo's, Website Templates, PSD to Bootstrap, and Brand Identities for their clients
- Scratch to PSD, PSD to Responsive HTML and Learned new skills like WordPress Theming,

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UI/UX AND GRAPHIC DESIGNER

PureLogics | Lahore

Feb 2010 - Oct 2012

- I was directly linked to a UK based company Sintrexo where my responsibilities were to fulfil their creative needs such as Ecommerce Banner, Popups, Landing Pages
- I have designed a very famous app BABA FOOKA (fb and Android), Bakra Eid and Maasi Breako and few more...

WEB DESIGNER

Absolute Solutions | Lahore

Mar 2009 - Feb 2010

This was my first company where I started working as a designer, In Absolute Solutions I was responsible for Designing Website Templates, Banners, Sales Oriented Landing Pages, Email templates and Banners.